

ULYSSES European Odyssey
Contemporary Theme Symposium

ACT II - 2023

XV
Oulu

Highlighting mental well-being in
Europe today

CIRCE

Lumo Light Festival, Flow Productions

PARTNER:

1. Organisation name	City of Oulu
2. Ulysses episode	15. Circe
3. Name of individual who led on organising symposium	Jarkko Halunen, Mirja Syrjälä

MARKETING:

1. How was your symposium marketed?	The symposium was part of Lumo Light Festival's program route and it was marketed as part of the program marketing. It reached basically everyone that read the artwork info.
2. What do you feel it achieved in terms of reach?	The aim was to give the audience of Lumo Light Festival a possibility to dive into and discuss about the theme of mental well-being.

SYMPOSIUM EVENT(S):

1. Title (if any)	Softness Lounge
2. Day and date held	17-19 November 2023
3. Duration (e.g. 2 x symposia x 2 hours, 1 symposia x 1 day etc.)	3 x 6 hours

<p>4. Form of symposium (e.g. guest speakers, conference, meal, workshop etc.)</p>	<p>The Softness Lounge invited visitors to relax and play. It said no to necessity and normality, and yes to daring, comfort, and tranquillity.</p> <p>The installation tuned the spectators to contemplate on things that make them happy. People gathered in the lounge to listen to experience radios, watch dance videos, have themselves photographed at a photo wall, or just hang around.</p> <p>At this installation, we wanted to hear what puzzles people of Oulu about mental well-being. The audience of Lumo Light Festival had a chance to chat with Oulu2026-team and ask the crystal ball about mental well-being and future.</p>
<p>5. Venue</p>	<p>Hupisaaret Park</p>

LEADERSHIP:

<p>1. How was the symposium led / conducted?</p>	<p>Two fascilitators every day Discussions with ordinary people</p>
<p>2. Name of moderator(s)</p>	<p>Mirja Syrjälä, Henrik Skarevik, Anna Litewka-Anttolainen</p>

ATTENDEES:

<p>1. Number of attendees</p>	<p>229</p>
<p>2. Breakdown of attendees in terms of gender, ethnicity and age group.</p>	<p>Diverse group of attendees. (Ethnicity, occupation, gender were not asked) Age groups 0-10: 29 11-20: 50 21-40: 93 41-60: 40 61+: 27</p>
<p>3. Professional or other background info re: every attendee (names not required).</p>	<p>Occupation was not asked. Some people told their background information e.g. psychiatric nurse, clerk, teacher, youth worker, doctor, artist, university researcher, DJ, construction worker, CFO, retired person, student, practical nurse</p>

4. What sort of geographic spread across your city was achieved by the attendees present?	Wide
5. What percentage were arts attendees	Estimated 10%

QUESTIONS:

1. How many questions were collated? (competition to achieve the most!)	23
2. How many questions on the partner's principal theme?	23