

ULYSSES European Odyssey
Contemporary Theme Symposium

ACT III - 2024

XIII
Lisbon

Intergenerational matters. Europe's
ageing population: a crisis or an
opportunity?

EUMAEUS
Arena Ensemble

PARTNER:

1. Organisation name	ARENA ENSEMBLE
2. Ulysses episode	XVI
3. Name of individual who led on organising symposium	Mariana Brandão

MARKETING:

1. How was your symposium marketed?	Mainly through social media + Arena Ensemble's newsletters + Calouste Gulbenkian Foundation's newsletter
2. What do you feel it achieved in terms of reach?	It attracted a significant amount and more diverse public

SYMPOSIUM EVENT(S):

1. Title (if any)	OUT OF SIGHT – Symposium + Open Reading
2. Day and date held	10.06.2024 (National Holiday)
3. Duration (e.g. 2 x symposia x 2 hours, 1 symposia x 1 day etc.)	Symposium = 4 hours Open Reading = 7 hours
4. Form of symposium (e.g. guest speakers, conference, meal, workshop etc.)	Symposium's Guests: André Cepeda, André Moitinho, José Pedro Serra & Kirenia Martinez Open Reading: The Legendary Tigerman + 35 readers (guests + open call)
5. Venue	Calouste Gulbenkian Foundation (Auditorium + Open Air Amphitheatre)

LEADERSHIP:

1. How was the symposium led / conducted?	It wasn't conducted. There were interventions (in order of inscription)
2. Name of moderator(s)	-

ATTENDEES:

1. Number of attendees	+ - 532
2. Breakdown of attendees in terms of gender, ethnicity and age group.	Difficult to measure but in general, from early 20's to 90, balance gender, ethnicity less diverse, as in the city population
3. Professional or other background info re: every attendee (names not required).	Diverse public: from general curious people, to artists, astronomy and literature students (guests from diverse areas to facilitate this)
4. What sort of geographic spread across your city was achieved by the attendees present?	Relatively broad.
5. What percentage were arts attendees	Estimate 25%

QUESTIONS:

1. How many questions were collated?	10 with the rest arising out of the script for the public event.
2. How many questions on the partner's principal theme?	All of them.