

ULYSSES European Odyssey
Contemporary Theme Symposium

ACT II - 2023

Istanbul

Coexistence in modern day Europe

WANDERING ROCKS
Yalan Dünya Films Ltd.

PARTNER:

1. Organisation name	Yalan Dunya Films Ltd- Gulen Guler
2. Ulysses episode	10- Wandering Rocks
3. Name of individual who led on organising symposium	Gulen Guler

MARKETING:

1. How was your symposium marketed?	Marketing strategy started 3 months prior to the symposium, mainly thru social media. 2 weeks prior to the start date, press release was sent and covered by many media bodies including radio programs. The institutes collaborated also contributed to the marketing with their social media accounts as well as their press release.
2. What do you feel it achieved in terms of reach?	It achieved 'thinking process' amongst the groups we held meetings with as well as the more general talks on the theme of 'co-existence' drew many people to listen and actively participate in the discussions. Some groups have decided to continue the discussion amongst themselves on yearly basis.

SYMPOSIUM EVENT(S):

1. Title (if any)	<i>Co-Existence- Togetherness- Is living together possible?</i>
2. Day and date held	2 nd , 5 th ,6 th ,8 th ,11 th ,18 th June 20023
3. Duration	3-4 hours each
4. Form of symposium (e.g. guest speakers, conference, meal, workshop etc.)	Keynote presentations (8) round-table discussions (4) Forums after film screenings at Documentarist film festival
5. Venue	Istanbul University, Bosphorous University, Yapi Kredi Cultural Center, Balat Cultural Center, Mimar Sinan University Tophanei Amire.

LEADERSHIP:

1. How was the symposium led / conducted?	3 closed meetings held. 3 open to public held. The project was explained, the desired target was defined, the tone of the discussion-equal value of any opinion was established.
2. Name of moderator(s)	Gulen Guler- Ahsen Erdogan

ATTENDEES:

1. Number of attendees	400-500 at the talks & meetings 200-300 forums after film screenings
2. Breakdown of attendees in terms of gender, ethnicity and age group.	All age groups (including children at the 'language of co-existence' workshop.
3. Professional or other background info re: every attendee (names not required).	All ethnicity, socio-eco groups. Sociologist, City Planner, Translator, Sound/City Experts, Psychoanalyst, Literature Lecturer, Ethnomusicologist, Film Producer, Writer
4. What sort of geographic spread across your city was achieved by the attendees present?	From all parts of the city.
5. What percentage were arts attendees	Not measured.

QUESTIONS:

1. How many questions were collated?	31
2. How many questions on the partner's principal theme?	all