

ULYSSES European Odyssey
Contemporary Theme Symposium

ACT II - 2023

Cluj

What are the dangers that a future
Europe must navigate?

SIRENS

Create.Act.Enjoy, National Theatre "Lucian Blaga" Cluj-Napoca, Faculty of
Theatre and Film, Babes-Bolyai University

PARTNER:

1. Organisation name	Create.Act.Enjoy
2. Ulysses episode	XI - Sirens
3. Name of individual who led on organising symposium	Diana Moga and Diana Buluga

MARKETING:

1. How was your symposium marketed?	<p>We used both online and offline channels to promote the event. A Facebook event was created on social media platforms with information about date, location, content and venue. Participant registrations were centralised in a Google form. Photo-video posts were made on both Facebook and Instagram. The symposium was also promoted through the Create.Act.Enjoy newsletter. In the offline environment, the event was promoted by distributing posters in more than 20 locations in Cluj-Napoca and by directly disseminating the information among specific groups of public: teenagers, seniors, academics.</p> <p>Post-symposium, the event was disseminated to the general public by presenting a progress report on the Create.Act.Enjoy blog.</p>
2. What do you feel it achieved in terms of reach?	<p>A total of 66 people attended the symposium, our initial estimate was around 50 people.</p> <p>By its performative nature, the event also attracted the attention of many representatives of the cultural sector in Cluj.</p> <p>The biggest gain remains the age diversity, with the audience present ranging in age from 6 to 87.</p>

SYMPOSIUM EVENT(S):

1. Title (if any)	IN BETWEEN HOMES ULISE <i>performative symposium</i>
2. Day and date held	Wednesday, 12 th of July 2023, 17:00
3. Duration	1 symposium x 40 minutes 1 after symposium talk x 30 minutes
4. Form of symposium (e.g. guest speakers, conference, meal, workshop etc.)	Performative symposium The nature of the symposium was a performative one, combining the presence of 3 speakers (academia sector) with the presence of 8 performers (arts sector).
5. Venue	Clujana Factory, Cluj-Napoca

LEADERSHIP:

1. How was the symposium led / conducted?	Before the start of the event, Andreea Iacob made a presentation of the event and the ULYSSES: EUROPEAN ODYSSEY project, referring to the project structure and the European partners. The audience was informed that the symposium will be followed by discussions and that questions will be collected from the audience at the end of the event. The event itself consisted of the presentations of the 3 speakers, doubled by the 8 performers who used elements of physical theatre.
2. Name of moderator(s)	Andreea Iacob

ATTENDEES:

1. Number of attendees	66
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<p>2. Breakdown of attendees in terms of gender, ethnicity and age group.</p>	<ul style="list-style-type: none"> • 52 women • 14 men • 70% Romanian • 20% Hungarian • 10% Other (English speakers) • 10% 6-14 years • 20% 15-25 years • 35% 26-40 years • 20% 41-65 years • 15% 66+ years
<p>3. Professional or other background info re: every attendee (names not required).</p>	<ul style="list-style-type: none"> • Secondary school students • High school students • Cultural workers (actors, directors, playwrights, visual artists) • Academic and pre-university and university workers • IT workers • Retired senior citizens
<p>4. What sort of geographic spread across your city was achieved by the attendees present?</p>	<p>Given that the event was organised in the industrial area of the city (Fabrica Clujana opened for the first time as a cultural space), the public from all over the municipality was interested to participate. Thus, representatives from almost all the main districts of the city were present at the event.</p>
<p>5. What percentage were arts attendees</p>	<p>About 30%.</p>

QUESTIONS:

1. How many questions were collated?	36
2. How many questions on the partner's principal theme?	All of them.