

**ULYSSES European Odyssey**  
**Contemporary Theme Symposium**

ACT I - 2022

**Budapest**

The role of neighbourhood  
communities in post-Covid Europe.

CALYPSO  
Budapest Brand nZrt

**PARTNER:**

<b>1. Organisation name</b>	Budapest Brand
<b>2. Ulysses episode</b>	IV - Calypso
<b>3. Name of individual who led on organising symposium</b>	Máté Gáspár

**MARKETING:**

<b>1. How was your symposium marketed?</b>	Targeted invitations through various partner networks: Public Library, Cultural Houses, Independent Theatres, Literary Association
<b>2. What do you feel it achieved in terms of reach?</b>	The participants have a fully packed the conference venue (more than 100 people attended), they came from diverse background and enjoyed the meeting.

**SYMPOSIUM EVENT(S):**

<b>1. Title</b> (if any)	<i>Grand Novel Budapest - How to collect, edit and present multiple voices to tell the story of a capital city in our contemporary society?</i>
<b>2. Day and date held</b>	September 29th 2022
<b>3. Duration</b>	1 symposium - 4 hours
<b>4. Form of symposium</b> (e.g. guest speakers, conference, meal, workshop etc.)	Keynote presentations (4) round-table discussions (4) plenary sharing session (1)
<b>5. Venue</b>	Európa Point ( <a href="https://www.europarl.europa.eu/hungary/hu/aktualis/europa-pont.html">https://www.europarl.europa.eu/hungary/hu/aktualis/europa-pont.html</a> ) Address: 1024 Budapest, Lövház u. 35.

**LEADERSHIP:**

<b>1. How was the symposium led / conducted?</b>	It was facilitated with the aim to keep it as inclusive as possible. Our aim with the presentations were to inspire participants and with the roundtables to collect their views, suggestions
<b>2. Name of moderator(s)</b>	Máté Gáspár, Dóra Péczely, László Valuska, Bettina Lauss

**ATTENDEES:**

<b>1. Number of attendees</b>	80
<b>2. Breakdown of attendees in terms of gender, ethnicity and age group.</b>	We've gathered experts, independently of their age, ethnicity, gender and social background from 4 major circles: librarians, community organizers, performing artists and writers/journalists.
<b>3. Professional or other background info re: every attendee (names not required).</b>	
<b>4. What sort of geographic spread across your city was achieved by the attendees present?</b>	The participants came from all over the 23 districts of the capital, given the very aim of the project is to equally represent and voice the differences.
<b>5. What percentage were arts attendees</b>	40%

**QUESTIONS:**

<b>1. How many questions were collated?</b>	18
<b>2. How many questions on the partner's principal theme?</b>	18